



INFLUENTIAL WOMEN COUNCIL

A Reach New HERizons Program Initiative Powered by MBECA

"When one woman rises, she creates space for countless others to rise with her. Reach New HERizons is more than a retreat—it is the beginning of a movement to cultivate healthier leaders, stronger businesses, and thriving communities through the collective influence of extraordinary women. Never doubt that a committed group of influential women will change the world!"

Reach New HERizons Women's Wellness, Leadership & Business Retreat

REACH NEW
HERizons
WOMEN'S WELLNESS,
LEADERSHIP & BUSINESS RETREAT

SAVE *the* DATE!

Recharge the Mind, Body, Spirit, & Business

**EMPOWERING WOMEN.
STRENGTHENING COMMUNITIES.
BUILDING FUTURES.**

OCTOBER 24, 2026

PRICE LEBLANC PACE CENTER
GONZALES, LOUISIANA

MIND	BODY	SPIRIT	BUSINESS
Grow your confidence and resilience.	Prioritize your health and well-being.	Reconnect with your purpose and peace.	Elevate your business and leadership.

Brought to you by:
MBECA
SMALL BUSINESS CENTER

More Details Coming Soon!

FOLLOW US FOR UPDATES!

A DAY TO INSPIRE.
A COMMUNITY TO EMPOWER.
A FUTURE TOGETHER.

October 24, 2026 • Price LeBlanc PACE Center • Gonzales, Louisiana
Presented by MBECA Small Business Center

Influential Women Council

MBECA Small Business Center launches its transformational movement for women across Louisiana and beyond.



On October 24, 2026, MBECA will host the inaugural Reach New HERizons – Women's Wellness, Leadership & Business Retreat, an immersive experience designed to inspire women to lead healthier lives, build stronger businesses, cultivate purposeful leadership, and create lasting economic impact within their communities.

The proceeds from this event will be dedicated to programming that support its newest initiative, the Influential Women Council.

Why Reach New HERizons?

Today's women are balancing extraordinary responsibilities as executives, entrepreneurs, caregivers, educators, healthcare professionals, elected officials, nonprofit leaders, and community advocates. Reach New HERizons was created to unite women from every stage of leadership to recharge the Mind, Body, Spirit, and Business while building lasting relationships.

Reach New HERizons Highlights

- National and regional keynote speakers
- Executive leadership conversations
- Women's health and wellness experiences
- Business growth and entrepreneurship workshops
- Financial empowerment sessions
- Leadership development
- Wellness Marketplace
- Inspirational success stories
- Networking experiences
- Chef's Wellness Luncheon
- Interactive wellness pavilions
- Recognition of outstanding women leaders

Expected attendees include women business owners, corporate executives, healthcare professionals, community leaders, government officials, educators, nonprofit executives, emerging entrepreneurs, young professionals, and aspiring student leaders.

The Influential Women Council

As a beneficiary of the Reach New HERizons event, MBECA is launching an Influential Women Council to unite accomplished women from business, healthcare, education, government, media, philanthropy, and entrepreneurship.

What are the Pillars of Excellence Behind the Influential Women Council?

Empowering Women. Strengthening Communities. Building Futures of Young Women.

What is the SCOPE of the Influential Women Council?

- Inspire the next generation of women entrepreneurs
- Expand mentorship opportunities
- Advocate for equitable access to capital and business resources
- Promote wellness as a leadership strategy
- Strengthen women's representation in executive leadership
- Foster collaboration across industries
- Elevate women-owned businesses
- Create regional and statewide leadership initiatives
- Encourage innovation and entrepreneurship
- Build meaningful partnerships that create lasting community impact
- **Launch the Young Influential Women's Academy**

The Mission

Founding Council Members will help establish a lasting legacy that extends far beyond this inaugural retreat and develops the lives of young women into thriving leaders in Louisiana's communities.

WHEN ONE
WOMAN RISES,
SHE CREATES *space*
FOR COUNTLESS OTHERS
TO RISE WITH HER.

Reach New
HER*izons*

is more than a retreat—
it is the **beginning of a movement**

to cultivate **healthier leaders,**
stronger businesses, and
thriving communities
through the collective influence
of *extraordinary women.*

NEVER DOUBT THAT A
COMMITTED GROUP
of **INFLUENTIAL WOMEN**
will change the world!

Primary Programmatic Initiative: Young Influential Women's Academy (YIWA): Developing Tomorrow's Women Leaders Today

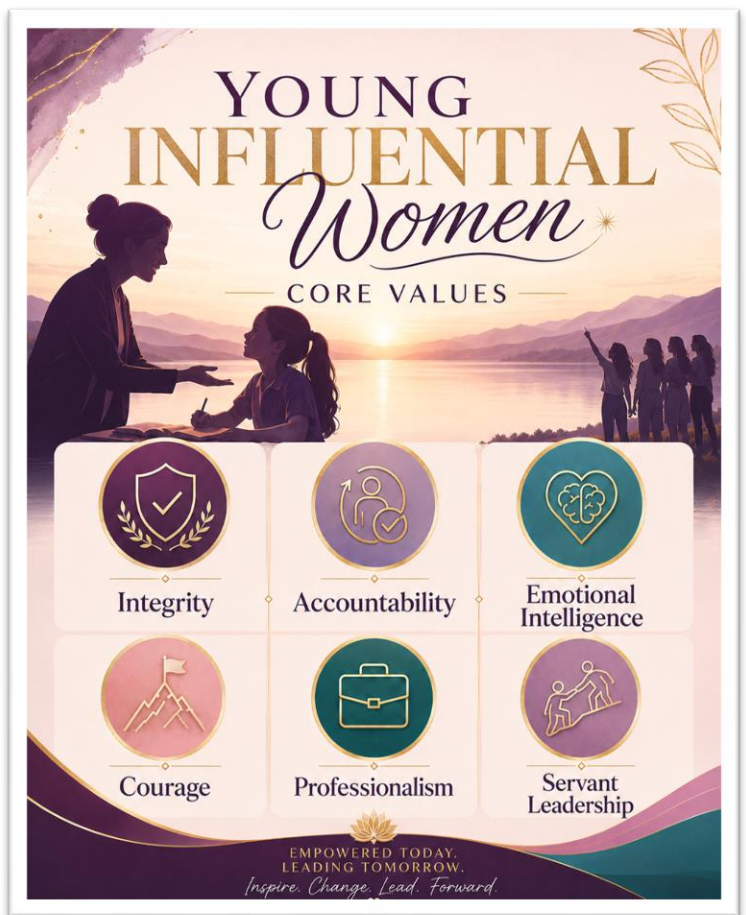
The Young Influential Women's Academy (YIWA) is a transformational leadership and mentorship initiative designed to identify, equip, and empower young women who aspire to become tomorrow's entrepreneurs, executives, public servants, healthcare leaders, educators, innovators, and community changemakers.

Academy Objectives

- Inspire confidence and self-leadership
- Develop entrepreneurial thinking and innovation
- Foster ethical decision-making and servant leadership
- Build financial literacy and business acumen
- Strengthen communication, public speaking, and executive presence
- Encourage civic engagement and community service
- Promote physical, emotional, and mental wellness
- Connect participants with influential women leaders
- Create meaningful mentoring relationships
- Prepare future leaders for business, government, healthcare, education, and nonprofit leadership
- Encourage emulation of the academy core values into non YIWA participants growing the Influential Women's Ecosystem through young women behavioral and peer to peer modeling

Leadership Core Values: *Leadership Builds Character*

- Integrity
- Accountability
- Emotional Intelligence
- Courage
- Professionalism
- Servant Leadership



YIWA Program Conceptual Learning / Mentoring Framework and Multiplier Competencies

Leadership Skills & Multiplier Competencies

- Learn – Build knowledge, confidence, and leadership skills.
- Demonstrate – Apply competencies effectively in real-world situations.
- Model – Consistently display behaviors others can observe and follow.
- Emulate – Identify and adopt successful leadership practices from peers and mentors.
- Communicate – Express ideas with confidence, professionalism, and influence.
- Collaborate – Build relationships, strengthen teams, and solve problems together.
- Mentor – Coach, encourage, and develop emerging young women leaders.
- Connect – Create relationships and expand access to people, resources, and opportunities.
- Multiply – Transfer knowledge and leadership competencies throughout the peer network.
- Lead Forward – Create lasting impact by preparing and empowering the next generation of women leaders.



YIWA Program Conceptual Learning / Mentoring Framework and Multiplier Competencies

Executive Skills

- Public Speaking
- Executive Communication
- Personal Branding
- Networking
- Negotiation
- Time Management

Wellness & Personal Development

- Stress Management
- Work-Life Integration
- Nutrition
- Physical Wellness
- Mindfulness
- Resilience

Community Leadership

- Civic Engagement
- Volunteerism

- Advocacy
- Cultural Competence
- Team Collaboration
- Conflict Resolution

Inspiring Entrepreneurship & Innovation

- Business Planning
- Opportunity Recognition
- Design Thinking
- Strategic Problem Solving
- Innovation
- Risk Assessment

Business & Financial Literacy

- Budgeting
- Financial Planning
- Marketing
- Sales
- Digital Technologies
- AI Readiness

Signature Academy Experiences

- YWIA Youth Council
- Executive mentoring
- Leadership shadowing
- Executive roundtables
- Community impact projects
- Entrepreneurial pitch opportunities
- Leadership certificates
- Mock board meetings
- Career coaching
- Wellness workshops
- Mother / daughter peer to peer sessions and relationship strengthening
- Annual capstone presentations
- Scholarship

The Mentorship Legacy

Each member of the Influential Women Council will be asked to mentor one or more Academy participants, creating a sustainable intergenerational leadership network.

Founding Vision

Together, the Council and the Academy will create a year-round ecosystem where established leaders inspire emerging leaders, and emerging leaders become future mentors—building a continuous cycle of empowerment, opportunity, and leadership.

Member Engagement & Participation

- Keynote Speaking
- Featured Leadership Conversations
- Fireside Chats
- Panel Discussions
- Wellness Conversations
- Book Signings
- WYIA Social Engagement Receptions
- Mentor Roundtables

About MBECA Small Business Center

MBECA is a Louisiana nonprofit dedicated to strengthening small businesses and underserved communities through consulting, education, workforce development, supplier diversity, and economic opportunity. Reach New HERizons reflects MBECA's commitment to investing in people as much as businesses.

Our Hope

We believe Reach New HERizons will become one of Louisiana's premier gatherings celebrating women's leadership, entrepreneurship, wellness, and community impact. We hope you will join us in launching a movement that empowers women for generations to come.