



Recharge the Mind. Body. Spirit. & Business

INVESTORS PROGRAM

**Empowering Women.
Strengthening Communities.
Building Futures.**

**October 24, 2026
Price Leblanc PACE Center**

Brought to You By:



MBECA.ORG | 225.445.1383 |
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EXECUTIVE SUMMARY - EVENT OVERVIEW

Reach New HERizons is an immersive wellness, leadership, and business retreat designed to help women reconnect with themselves, strengthen their businesses, improve their well-being, expand their networks, and discover practical strategies for thriving personally and professionally.

Women today balance entrepreneurship, careers, family responsibilities, caregiving, financial planning, health, and personal growth. This retreat creates a transformational experience where participants gain practical tools, inspiration, resources, and meaningful connections that support success in every aspect of life.

Mind	Body	Spirit	Business
Confidence, resilience, emotional intelligence, mindfulness, stress management	Fitness, movement, nutrition, preventative health, healthy aging, self-care	Meditation, gratitude, reflection, purpose, faith, holistic well-being	Leadership, marketing, financial wellness, access to capital, business growth

Participants Will Leave With

- Actionable strategies for personal and professional success
- Expanded business and professional networks
- Wellness tools and self-care resources
- Increased confidence and leadership capacity
- Renewed energy, focus, and purpose

	Tickets
Women's Retreat Entry Fee	\$25.00

THE HERizons EXPERIENCE AT-A-GLANCE

Attendees participate in guided experiential learning stations, wellness activities, leadership development sessions, peer learning opportunities, and expert consultations throughout the day. Every participant receives a HERizon Wellness Success Package featuring wellness resources, educational materials, sponsor gifts, and business development tools.

Opening Wellness Experience	Guided start designed to center participants and introduce the retreat theme.
Wellness Village Rotations	Hands-on stations supporting mind, body, spirit, family, and business growth.
Expert Consultations	One-on-one conversations with professionals in wellness, business, finance, and leadership.
Peer Learning Circles	Small-group discussion opportunities for shared learning and relationship building.
Featured Chef Wellness Luncheon	Healthy meal preparation demonstration with recipes and nutrition guidance.
Women's Leadership Forum	Signature leadership opening plenary focused on breaking barriers and building opportunity.
Vendor Marketplace	Resource expo featuring businesses, wellness providers, community partners, and sponsors.
Closing Empowerment Celebration	Final call to action and celebration of participant growth and connection.

Participant HERizons Tote

Personal Development	Wellness Journal, Gratitude Journal, Goal Setting Workbook, Self-Care Guide
Business Resources	MBECA Resource Guide, Women's Business Directory, Vendor Directory
Sponsor Visibility	Sponsor Materials, Product Samples, Wellness Bag Inserts
Wellness Essentials	HERizons Branded Tote Bag, Healthy Snack Pack, Reusable Water Bottle

HERizons Villages

The retreat features interactive wellness, educational, business, networking spaces, leadership forums, etc. designed to inspire growth and meaningful connections.

Mind Village	Leadership development, emotional intelligence, confidence building, stress management, mindfulness, and mental wellness.
Body Village	Yoga, stretching, physical therapy, chiropractic care, nutrition, fitness, preventative health, and healthy aging.
Spirit Village	Meditation, mindfulness, gratitude, reflection, spiritual wellness, and holistic well-being.
Business Development Village	Business growth, leadership, marketing, networking, financial literacy, minority business ownership, veteran business resources, and wealth building.
Family Village	Motherhood, caregiving, prenatal wellness, family support resources, and work-life integration.
Health & Healing Village	Massage therapy, mental health, natural and traditional medicine, homeopathy, relaxation, and assessment opportunities.
Beauty & Healthy Aging Village	Dermatology, anti-aging, skincare, nutrition, and healthy lifestyle resources.
Leadership & Success Village	Executive leadership, time management, mentoring, negotiation, communication, and career growth.
Financial Wellness Village	Budgeting, wealth building, financial planning, credit education, and access to capital.
Filled Mindfulness Village	A place where women pause, reflect, reconnect, and restore balance in their lives through guided experiences and personal reflection. Participants explore practices that promote emotional well-being, mindfulness, gratitude, resilience, and a deeper sense of purpose.
Networking Lounge & Consultation Center	Available for relationship building, sponsor engagement, and private one-on-one consultations.

Women's Leadership Speaker Forum

Breaking Barriers. Building Legacies. Creating Opportunity. The Women's Leadership Forum serves as the signature leadership experience of the retreat and features accomplished women leaders from business, healthcare, education, government, entrepreneurship, and nonprofit organizations.

Featured Discussion	Audience Takeaway
Breaking the Glass Ceiling	Strategies for overcoming barriers and advancing professionally.
Leading with Confidence	Executive presence, authentic leadership, communication, and influence.
Balancing Business and Family	Practical approaches for managing professional and personal responsibilities.
Women in Entrepreneurship	Startup challenges, growth strategies, funding opportunities, and lessons learned.
Building Wealth and Financial Independence	Financial empowerment, asset building, and long-term security.
Future of Women's Leadership	Emerging trends, opportunities, and leadership pathways.

Featured Chef Wellness Luncheon

A featured chef will demonstrate healthy meal preparation designed specifically for busy professionals, entrepreneurs, caregivers, and working women. Participants receive healthy recipes, nutrition education, wellness resources, and practical meal planning strategies.

Event Schedule

Time	Activity
7:00 AM	Registration & Breakfast Wellness Marketplace
8:00 AM	Opening Ceremony
8:30 AM	Wellness Rotations Begin
10:30 AM	Networking Break Wellness Marketplace
11:00 AM	Wellness Rotations Continue
11:45 PM	Chef Demonstration Luncheon
1:00 PM	Wellness Rotations Continue
2:00 PM	Networking Break Wellness Marketplace
2:15 PM	Peer-to-Peer Roundtable
3:00 PM	Closing Empowerment Session
4:00 PM	Send Off

Why Sponsor Reach New HERizons?

Sponsors align their brands with women's success, wellness, leadership, entrepreneurship, family prosperity, and community impact. This event provides direct engagement with decision-makers, professionals, entrepreneurs, and influential community leaders while supporting personal and professional growth throughout South Louisiana.

Impact Area	Sponsor Advantage
Community Impact	Support programs that strengthen women, families, and small businesses.
Business Development	Connect with entrepreneurs, executives, healthcare leaders, educators, and community influencers.
Brand Alignment	Associate your organization with wellness, leadership, economic growth, and women's empowerment.
Employee Engagement	Offer staff opportunities for professional development, mentoring, and community service.

AUDIENCE PROFILE & SPONSOR RETURN ON INVESTMENT

Reach New HERizons attracts influential women decision-makers, professionals, and entrepreneurs from throughout South Louisiana. Women influence more than 80% of household purchasing decisions, making this retreat a premier opportunity for meaningful engagement with business owners, executives, healthcare leaders, educators, and community influencers.

Audience Segment	Estimated Attendance
Women Business Owners	75+
Corporate & Nonprofit Leaders	50+
Healthcare Professionals	40+
Emerging Entrepreneurs	40+
Government Professionals	25+
Veteran & Minority-Owned Business Leaders	20+
Community Leaders & Professionals	25+
Total Attendance	250+

Marketing Reach

Measure	Sponsor Value
Projected Impressions	50,000+ through integrated media and partner channels
Promotion Channels	Social media, email, chamber networks, television, radio, print, digital publications, influencers, and community partners
Sponsor Value	Brand visibility, lead generation, relationship building, media exposure, employee engagement, CSR visibility, and access to decision-makers

SPONSORSHIP OPPORTUNITIES

Sponsor Level

Platinum HERizon Sponsor	\$8,000	1 Exclusive	Presenting sponsor industry exclusivity with naming rights, largest logo placement, opening and closing remarks, premium exhibit space, on-stage recognition, HERizons Tote branding and material inclusion. Experience Village area (10x10), product demonstrations, sampling opportunities, attendee engagement, etc. (may dedicate village to another provider if unable to create a village area).VIP luncheon tickets and VIP Gala tickets (see number below). All promotion level benefits included. May sell in the vendor marketplace but not in village demo. Village demo options below.
Gold HERizon Sponsor	\$5,000	5 Available	Sponsor industry exclusivity, premium exhibit space, on-stage recognition, HERizons Tote branding and material inclusion. Experience Village area (10x10), product demonstrations, sampling opportunities, attendee engagement, etc. (may dedicate village to another provider if unable to create a village area).VIP luncheon tickets and VIP Gala tickets (see number below). All promotion level benefits included. May sell in the vendor marketplace but not in village demo. Village demo options below. Village demo options below.
Silver HERizon Sponsor	\$3,000	10 Available	Experience Village area (10x10), product demonstrations, sampling opportunities, attendee engagement, etc. (may dedicate village to another provider if unable to create a village area).Standard exhibit space, signage, HERizons Tote material inclusion, and promotional visibility. VIP luncheon tickets and VIP Gala tickets (see number below). May sell in the vendor area but not in village demo. Village demo options below.
Bronze HERizon Sponsor	\$2,500	12 Available	Experience Village area (10x10), product demonstrations, sampling opportunities, attendee engagement, marketing and program listing, and HERizons Tote insert. VIP luncheon tickets and VIP Gala tickets (see number below). May sell in the vendor area but not in village demo. Village demo options below.
Wellness Marketplace Vendor	\$500	Open	Vendor exhibition and selling marketplace.

Sponsor Benefits Comparison

Benefit	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$2,500
Exclusive Category Protection	✓	✓		Limited
Naming Rights Recognition	✓			
Premium Exhibit Space	✓	✓	✓	Limited
Opening & Closing Remarks	✓			
Premium Logo Placement	✓	✓	✓	Listing
Event Signage	✓	✓	✓	Listing
Website Recognition	✓	✓	✓	Listing
Social Media Campaign	✓	✓	✓	Limited
Email Marketing Recognition	✓	✓	✓	Limited
Exhibit Space	Premium	Premium	Standard	Standard
Village Demo (Options Below)	✓	✓	✓	✓
HERizons Tote Branding	✓	✓		
HERizons Tote Bag Insert	✓	✓	✓	✓
VIP Luncheon Seating	(8)	(8)	4	2
VIP Gala/Silent Auction Tickets	12	10	8	4
Luncheon On-Stage Recognition	✓	✓		
Luncheon Recognition	✓	✓	✓	✓
Media Recognition	✓	✓	✓	
HERizons Book Recognition	Full Page	Half Page	Quarter Page	Listing
Post-Event Recognition	✓	✓	✓	✓

SPONSOR VILLAGE OPTIONS

Sponsors are encouraged to create engaging experiences that showcase their expertise, generate attendee interaction, and reinforce their brand as a champion of women's success, wellness, leadership, entrepreneurship, and family prosperity (select any category below or create one).

Sponsor Category	Suggested Activations
☐ Healthcare Organizations	Health screenings, wellness assessments, preventive care education, women's health resources.
☐ Financial Institutions	Wealth-building workshops, budgeting, credit education, homeownership planning, small business finance.
☐ Wellness Providers	Chair massages, yoga, meditation, stretching, self-care demonstrations, mindfulness experiences.
☐ Corporate Sponsors	Leadership development, mentoring, executive coaching, career development discussions.
☐ Insurance Providers	Family protection planning, retirement education, risk management, legacy planning.
☐ Educational Institutions	Career advancement, workforce development, continuing education, entrepreneurship pathways.
☐ Media Partners	Event coverage, interviews, advertising trade, logo placement, and promotional integration as Official Media Partner.
☐ Personalized	

ABOUT MBECA & SPONSOR TERMS

About MBECA

The Microbusiness Enterprise Corporation of Ascension (MBECA) has served entrepreneurs and small businesses for more than two decades through business counseling, entrepreneurial training, technical assistance, certification support, networking opportunities, and access to capital resources. Sponsor investments directly support women's leadership development, entrepreneurship, wellness initiatives, workforce development, and economic growth throughout South Louisiana.



Conclusion

Reach New HERizons is more than an event. It is an investment in women, families, businesses, leadership development, wellness, entrepreneurship, and economic opportunity throughout South Louisiana. Sponsors gain valuable exposure to a highly engaged audience while helping women expand their horizons and build stronger communities for generations to come.



Terms & Conditions

Term	Details
Confirmation	Sponsorships are confirmed upon receipt of a signed agreement and payment.
Materials Deadline	Sponsor logos and marketing materials must be submitted by established deadlines by 10/16.
Event Logistics	MBECA reserves the right to modify event logistics and programming as necessary.
Refund Policy	Sponsorship investments are non-refundable unless otherwise approved in writing by MBECA.
Payment Methods	Check payable to MBECA, ACH transfer, credit card, invoice request, or online payment.

SPONSORSHIP AUTHORIZATION & PAYMENT

Please complete the sponsorship authorization form below and submit it with payment or payment instructions.

Organization	_____
Contact Name	_____
Title	_____
Address	_____
City/State/Zip	_____
Phone	_____
Email	_____
Selected Sponsorship Level	☐ Platinum HERizon Sponsor: \$8,000 ☐ Gold HERizon Sponsor: \$5,000 ☐ Silver HERizon Sponsor: \$3,000 ☐ Bronze HERizon Sponsor: \$2,500 ☐ Wellness Marketplace Vendor: \$500
Sponsorship Amount	_____
Authorized Signature	_____
Date	_____

Payment Options



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Accepted Payment Methods

- ☐ Check Payable to MBECA ☐ Invoice Needed
☐ ACH Transfer ☐ Credit Card ☐ Request Online Payment

CREDIT CARD AUTHORIZATION

Cardholder Name	
Company (if different from above)	
Billing Address	
City/State/Zip	
Phone	
Email	
Card Type	
Card Number	
Expiration Date	
CVV	
Amount Authorized	
Signature	
Date	

I hereby authorize MBECA to charge the credit card identified above for the sponsorship amount indicated in this agreement. Sponsorship payments are non-refundable unless otherwise approved in writing by MBECA.

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